

CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: The ability to break down a complex problem into smaller, more manageable parts and identify the underlying issues.
- Problem-solving skills: The ability to identify the root cause of a problem and develop a logical, effective solution.
- Communication skills: The ability to clearly and concisely communicate your thought process and findings to the interviewer.
- Business acumen: The ability to understand the business context of the problem and make decisions that are in the best interest of the company.

How are you going to prepare?

- Research the company: Understand the company's mission, vision, and values. This will help you tailor your responses to the company's needs.
- Practice case interviews: Use sample case interview questions to practice your problem-solving and communication skills. You can find these questions online or in books.
- Develop a structured approach: Create a framework for solving case interview problems. This will help you stay organized and ensure that you address all the key aspects of the problem.
- Prepare your resume and cover letter: Make sure your resume and cover letter are up-to-date and accurately reflect your skills and experience.
- Prepare your questions: Think of questions you would like to ask the interviewer. This shows that you are interested in the company and the role.
- Practice your communication skills: Work on your verbal and written communication skills. This will help you present your ideas clearly and effectively.
- Get feedback: Ask a mentor or advisor to review your case interview preparation and provide feedback on your strengths and areas for improvement.

